

# Talking points for ANREP Champions

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As an ANREP champion, you will get many questions about our organization. These “talking points” are intended to help you prepare. You don’t have to cover all these topics in presentations you give on ANREP. In fact, you should probably avoid some of them, until others raise them.

This is an organic document; it will grow and evolve as ANREP champions visit with various individuals and groups with questions about ANREP. You are welcome to add or revise this to suit your needs. If you have any suggested changes, please e-mail the ANREP membership committee at [cschnepf@uidaho.edu](mailto:cschnepf@uidaho.edu), [or “[membership@anrep.org](mailto:membership@anrep.org)”, if we have that] so we can integrate your ideas into this document and improve it as a tool for other champions.

## ***Why should I join ANREP?***

ANREP provides professional development opportunities for educators working on natural resource issues and makes related state and federal agencies and organizations more aware of what extension is and can be doing, so the extension system can partner with them more effectively. You may not think that you have a natural resources appointment, but many CES educators have at least a partial natural resource or environmental focus.

## ***Why can't people just join the Ag Agents Association?***

They can. Some ANREP members are also members of other extension professional associations<sup>1</sup> Our dues are low to facilitate that.

Many folks felt that a separate voice could more adequately represent extension professionals working in natural resources; both within the Cooperative Extension System and to partner agencies (e.g., state departments for forestry, water quality, and fish & wildlife) and other entities (e.g., the National Association of Professional Forestry Schools and Colleges, the National Association of State Foresters, etc.)

ANREP also provides a forum to bring Extension professionals together to discuss unique natural resource issues, needs, and opportunities and promote continuing education that meets the specific needs of natural resource professionals.

## ***Aren't natural resources part of agriculture?***

Varied approaches to natural resources are reflected in the organization of different land grant universities (e.g., some universities have separate colleges for natural resources and agriculture) and with different agencies (e.g., the U.S. Fish and Wildlife Service is within the Department of Interior rather than USDA, and USDA private forestry programs are managed through state forestry agencies that are usually separate from those states’ departments of agriculture). ANREP presents a face of Extension that can meet more squarely with partners who are more structurally separated from agriculture.

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<sup>1</sup> NACAA (National Association of County Agricultural Agents)  
NAE4-HA (National Association of Extension 4-H Agents)  
NEAFCS (National Extension Association of Family and Consumer Sciences)  
Epsilon Sigma Phi (Extension honorary focused on furthering the Extension profession and Extension professionals)

### ***How does ANREP define Natural Resources?***

ANREP is a national association for Cooperative Extension Service (CES) professionals working in environmental education, fisheries, forestry, wood sciences, range, recreation, water, wildlife, and related disciplines. To the extent extension professionals define natural resources more broadly than these disciplines, we also welcome their participation in ANREP.

### ***Can anyone be a member?***

Currently, members must be active or retired extension employees at the county, area, state, or national levels. We are also looking into offering associate membership (non-voting) to people who do not have an extension appointment or are not employed by universities to facilitate partnerships between Extension and other professional associations and organizations

### ***Are there state associations?***

Currently, ANREP is a national organization. State organizations are currently being discussed. Regional organizations may be part of that as well.

### ***How is ANREP represented on JCEP<sup>2</sup>?***

At the national level, the same national officers serve on the JCEP board as with the other extension professional associations. On the state level, ANREP Champions will represent ANREP on JCEP, unless they make arrangements with other ANREP members to do so. Eventually state officers will take that role.

### ***How many members do you have?***

ANREP currently has [215 - update as necessary] members in [43 - update as necessary] states. The organization includes state specialists and administrators, county-based specialists/agents, and national USDA CSREES program leaders.

### ***How much are dues?***

Dues are \$25/annually per member, \$100 lifetime (for retirees only)

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<sup>2</sup> JCEP stands for “Joint Council of Extension Professionals” It is a national body composed of the past president and president of each of the five Extension Professional organizations. Some states have a JCEP as well, with similar membership. JCEP provides for communications between Extension professional organizations, coordinates legislative activities between the organizations, awards scholarships, and sponsors joint professional development opportunities (e.g., the “Public Issues Leadership Development (PILD) session held annually near Washington D.C.). JCEP also has a liaison to the Extension Committee on Organization and Policy (ECOP). ECOP is an elected committee which represents the 57 state and territorial cooperative extension systems in policy decisions, and provides nationwide program and organizational leadership. Structurally, ECOP works through the National Association of State Universities and Land-Grant Colleges (NASULGC), in concert with the USDA’s Cooperative State Research, Education, and Extension Service (CSREES) to initiate strategic planning and identify nationwide issues that lead to program and budget priorities. It represents the states and territories in legislative matters before Congress and develops and maintains linkages and supportive relationships with other national organizations and associations.

### **What kinds of professional development opportunities do you offer?**

We have a national meeting every other year. The next national ANREP meeting is planned for Naples Florida, June 3-8, 2002. Typically these meetings are held in areas with significant natural resource/environmental assets or issues. For example, at the recent ANREP meeting held near Lake Tahoe, wildland interface issues were among the topics featured in field tours. In Florida, the Florida Everglades will be one feature of field trips.

May want to give examples of presentations (see Appendix 1 from ANREP meeting in Lake Tahoe, below) that are relevant to the group or individual you are talking with.

Other ANREP meetings are held periodically in conjunction with a discipline-based professional organizational meetings (e.g., the Society of American Foresters, The Wildlife Society, etc.)

The association puts out an electronic newsletter (twice annually?) and provides information through its website ([www.anrep.org](http://www.anrep.org))

There has been some discussion of holding regional ANREP conferences on the off-years from the national conference

### **What is the relationship between ANREP and NREM?**

ANREP is an association of extension professionals, just like the NACAA, NAE4-HA, etc. Natural Resources and Environment Management (NREM) is one of seven base programs that all states work on as part of the Federal Cooperative Extension System. The other base programs are: 4-H and Youth Development; Agriculture; Community Resources and Economic Development; Family Development and Resource Management; Leadership and Volunteer Development; and Nutrition, Diet and Health.

### **Will this weaken other informal extension groups I participate in?**

No. If anything ANREP will strengthen the voice of these groups (e.g., the CES wildlife and fisheries group) because they will now have a more active voice in JCEP.

### **Do you have any awards?**

Lots! ANREP recognizes excellence in Extension natural resource programs to identify models for other Extension professionals to consider in their programs. Awards include:

- *President's Award* (recognizes ANREP members for their service to ANREP)
- *Early Career Leadership* (recognizes the achievements of ANREP members with less than five years of Extension service who have exhibited leadership and excellence in planning, designing, delivering, and evaluating Extension natural resources programs)
- *Career Leadership* (recognizes the achievements of experienced ANREP members who have exhibited leadership and excellence in planning, designing, delivering, and evaluating Extension natural resources programs throughout their careers)
- *Individual Program Leadership* (recognizes the achievements of ANREP members who have exhibited leadership and excellence in planning, designing, delivering, and evaluating a specific Extension natural resources program)

- *International Service* (recognizes ANREP members who have exhibited leadership and excellence in planning, designing, delivering, and evaluating Extension natural resources programs in another country or countries through in-state and/or overseas work)
- *Outstanding Team* (recognizes the achievements of interdisciplinary, interagency, and/or other teams that have exhibited leadership and excellence in planning, designing, delivering, and evaluating an Extension natural resources program. A team must be composed of at least 3 people but not more than 15)
- *Outstanding Educational Materials* (separate awards for promotional materials, short publication, long publication, newsletter, newspaper series, poster at ANREP conference, exhibit at ANREP conference, slide set/computerized graphic presentation, radio, video/video disk, television/ videoconference, computer software/application, web page)

***Do you offer any scholarships for professional development?***

Not currently, but the board is looking for funding sources to develop scholarships.

## Appendix 1

### ANREP Presentations: Lake Tahoe Nevada, March, 2000

#### Watershed Management

- Recovery of Wild Salmonids in Oregon, The Role of a Science Team – *L. Norris, Oregon State University*
- Locally Relevant Watershed Education for Michigan Communities – *J. Herbert, Michigan State University*
- The Missouri Watershed Initiative: Enabling Sustainable Decisions – *W. Kurtz, University of Missouri*
- Ranch Water Quality Planning: A Short Course for Rangeland Owners – *M. George, University of California*
- The Salmon River Watershed Project – A Replicable Watershed Project Model - *L. Kane, University of Connecticut*
- Watershed Based Outreach Campaigns for NIPF Owners: Results of a Case Study in Connecticut – *S. Broderick, University of Connecticut*
- A National Network of Projects Focused on Land Use Impacts on Water Resources – *C. Arnold, University of Connecticut*
- Extension Partnerships for Water Law Education – *D. Last, University of Wisconsin*
- Development of a Support Tool and Network for Locally Lead Source Water Protection Programs – *M. Walker, University of Nevada*

#### Landowner and Citizen Participation

- Sustainable Forestry for Private Landowners - *G. Glover, Auburn University*
- Uneven Age Management in a Clear Cut World - *G. Kessler, Clemson University*
- Designing Citizen Input Methods for Long Range Planning - *J. Preissing, University of Wisconsin*
- Wisconsin Lake Leaders Institute - *L. Klessig, University of Wisconsin*

#### Building Capacity in CE for Natural Resources

- Forestry: Area Specialty Advanced Training (FASAT) - *C. Dangerfield, University of Georgia*
- Strategic and Project Planning: Experiences from the OSU Extension and the University of Minnesota Extension Service - *M. Reichenbach, University of Minnesota*
- Florida Natural Resource Leadership Institute Integrates Skill-building – *W. L. Sheftall, Jr., University of Florida*
- Strategies to Enhance County-Level Interest and Capacity in Natural Resource Extension Program Delivery - *P. Smallidge, Cornell University*
- Building Internal Capacity Through External Partnerships – *E. Norland, Ohio State University*
- Sustaining the Environment by Training the Trainers: A Natural Resources Course for County Extension Agents – *R. Brown, Texas A & M University*

#### Youth Education

- Give Forests a Hand: A Guide to Youth Community Service Projects – *M. Monroe, University of Florida*
- Eagle's Nest/Owl's Roost Environmental Day Camp - *S. Stanley, Colorado State University*
- School Stewardship Forests: A Pilot Program in Pennsylvania - *S. Smith, Penn State University*
- Nevada Youth Range Camp – Tradition, Life on the Range, and Education - *J. K. McAdoo, University of Nevada*
- Effectively Developing and Marketing Youth Conservation Programs: Examples in Hunter and Aquatic Education – *T. Trail, L. Hysmith, Texas A & M University*
- Expanding and Promoting the 4-H Wildlife Habitat Evaluation Program Nationally – *A. Rossi, Auburn University*
- Grow Futures with a Career Day – *J. Schieffer, Penn State University*
- A Model for Public Private Partnerships for Statewide Youth Water Quality Education – *B. Speziale, Clemson University*
- Youth As Environmental Ambassadors – *J. Rea-Keywood, Rutgers University*

## **Urban/Rural Issues**

The New York City Watershed Model Forests - Working Laboratories to Study and Demonstrate Sustainable Forestry - *R. Germain, Syracuse University*

Assisting Communities to Incorporate Considerations for Wildlands Into Land Use Plans - *B. Miller, Purdue University*

Current Use Valuation for Agricultural and Forestland - *C. Dangerfield, University of Georgia*

Only Ewes Can Prevent Wildfire - *E. Smith, University of Nevada*

Radon Awareness, Mitigation and Radon-Resistant New Construction Program - *J. LaPrade, Auburn University*

Extension Leads Fire Education Effort in Florida – *M. Monroe, University of Florida*

## **Responding to New Opportunities**

Responding to Large Scale Natural Resource Disasters Through Integrated Research and Extension: The 1998 Ice Storm – *P. Smallidge, Cornell University*

Forest\*A\*Syst – *R. Hamilton, North Carolina State University*

The Roll of County CE Staff in Developing Science-based Info for the End. Species List – *R. Phillips, University of California*

A Look at the Natural Resources-Based Decision-Making Environment of Wyoming's County Commissioners – *J. Hiller, University of Wyoming*

## **Public Issues Education**

Keep Your Well Water Clean – *S. Williams, University of Florida*

Dealing with a Dam Problem: One of Thousands – *M. Habecker, University of Wisconsin*

Addressing Air and Water Quality Issues from Large Confined Swine Production Facilities – *L. Walker, Colorado State University*

Formation and Success of the “Pollution Prevention Partners” – *J. Gunsaulis, University of Arkansas*

Techniques for Managing Natural Resource Disputes Constructively and Collaboratively – *M. Rebori, University of Nevada*

## **Innovative Technology/Engaging Volunteers**

Using Geospatial Information Technology in Natural Resource Educational Programs – *D. Young, University of Arizona*

Water on the Web and Lake Access: Students and Community Members Monitoring Minnesota Rivers and Lakes Over the Internet – *C. Hagle, University of Minnesota*

Florida Master Wildlife Conservationist: A New Volunteer Training Program – *W. Sheftall, University of Florida*

South Carolina's Master Wildlifer Shortcourse – *G. Yarrow, Clemson University*

## **Establishing Partnerships**

The Sustainable Forestry Partnership – *M. Dubois, Auburn University*

Establishing Native Warm Season Grasses for Wildlife and CRP – *T. Barnes, University of Kentucky*

Conservation Reserve Enhancement Program Outreach Project – *K. Sullivan, Cornell University*

Natural Resources Education: Building Programs that Cross Agency Lines and Academic Disciplines – *R. Shepard, University of Wisconsin*

## **Targeting Audiences for Greater Impact**

Underserved Forest Landowner Workshops – *G. Hughes, Mississippi State University*

Use of Participatory Methods to Design Forestry Extension Outreach Material – *M. Szymanski, University of Kentucky*

Stream and Riparian Area Management: A Home Study Course for Managers – *G. Surber, Montana State University*

Aqua Pura and Other National CSREES Youth Water Education Initiatives – *E. Andrews, University of Wisconsin*

Utilizing Communication Campaign Principles and Social Marketing Theory in Natural Resources Education – *R. Shepard, University of Wisconsin*

## **Sustainability**

Range Management Education in Colorado – *T. Steffens, Colorado State University*

CRP & Longleaf Pine: A Regional Success Story – *B. Franklin, Clemson University*

Oregon's Watershed Stewardship Educational Program – *D. Godwin, Oregon State University*

The Sustainable Living Project at OSU – *V. Simon-Brown, Oregon State University*

## **Engaging Volunteers**

The Master Naturalist Volunteer Training Program – *M. LaSalle, Mississippi State University*

Involving Master Gardeners in Restoring Shorelines to Protect and Improve Water Quality – *B. Liukkonen, University of Minnesota*

Analysis of Attributes of "Master Volunteer" Extension Programs – *G. Goff, Cornell University*

## **Waste Management**

Southeast Wisconsin Waste Reduction Coalition Waste Reduction Education Campaign – Be Smart – *S. Brachman, University of Wisconsin*

Compost Your Combustibles – A Wildfire Fuels Recycling Program – *S. Lewis, University of Nevada*

## **Invasive Species**

Weeds and Water Quality: Applying the Concept of Triage in the Lake Tahoe Basin – *S. Donaldson, University of Nevada*

Non-Indigenous Invasive Species: Partnerships for Management and Education – *M. Krasny, Cornell University*

Coordinated Management of Noxious Weeds through GIS Mapping, Education, and Public Involvement – *L. Singletary, University of Nevada*

## **Consensus Building**

Assessing the Needs of the Economic Development Community on Sustainable Forest Products Development: A Case Study in Virginia – *T. Lawrence, Ohio State University*

Developing Decision Making Tools for Landowners Seeking Guidance on Integrating Natural Resource and Agricultural Income Opportunities – *J. Kays, University of Maryland*

Searching for Consensus Between Urban and Rural Leaders on Land Use Issues – *B. Smith, Virginia Tech*