

Minutes Final from September 15, 2009 ANREP Executive Committee Meeting.
Approved at the October 20, 2009 ANREP Executive Committee Meeting

1 ANREP Executive Committee
2 September 15, 2009, 2pm - 4 pm Central Daylight Savings Time
3 Eastern time 3 PM
4 Mountain time 1 PM
5 Pacific Time Noon
6 Alaska time 11 PM
7
8 Local participants Athens Georgia should dial 706-542-0014
9 Long distance calls originating within the U.S.* dial toll free 1-866-652-6689
10 Conference Bridge code number, 436 followed by #
11 During the meeting we will use
12 Adobe Connect Web Site <https://umconnect.umn.edu/anrep>

13
14 Start: 1:12 MT
15

16
17 Present:

18 Mike
19 Eleanor
20 Brenda
21 Darcy
22 Sandy
23 Will
24 Bill

25
26 Absent:

27 Sue
28 Jeff
29

30
31 Additions to the Agenda

32 None

33 Approval of Minutes from August

34 **Motion:**

35 Eleanor moves to accept minutes from August. Will seconds. All in favor. Passes.
36

37 ITEM 1 -- Membership news -- Bill Hubbard

38 Final email went out, brought in another 20 or so. 62 members have not paid 2008 dues, another 150
39 not paid 2009 dues. Sept 15, these folks would be dropped from online membership database. Bill is
40 willing to send out an additional email warning that they will be dropped and removed from the list-
41 serve and online member database. Close to 200 total would be dropped. A few re-upped from 2007.
42 550 or so total membership database may be somewhat inflated. Some issue with Oregon's treasurer,
43 with a missing check. Bill granted membership to those folks despite not receiving the check. Doesn't
44 want to upset those members who have paid into that State's chapter. About 20 or so memberships
45 who are in limbo.

46 Will: is Oregon set up to pay online, so we can collect State dues in addition to National dues?

47 Bill: Can't collect their individual State dues. They're set up to collect their dues through their state
48 treasurer. They would have the capability of paying their state dues on ANREP's site.

1 Will: Suggests sending email to Oregon members letting them know that they can pay both sets of dues
2 online.

3 Bill will consider doing this in the future after trying to contact the Treasurer again.

4 Also, Will noted that FANREP dues increase has not been updated online. Suggests that every August,
5 Bill send an email to the states that we collect for them, be updated, so it's correct and also encourages
6 them to be timely in their payment of dues.

7
8

9 ITEM 2 -- Treasurer Report- Will

10 Balance 27,007.14 in primary account

11 Old checking account has just a few dollars in it.

12 Still have not received reimbursement from Galaxy planning team travel expenses, or a distribution from
13 Conference.

14 Conference account setup? When do we need to set this up? Who's collecting registration monies first,
15 and also transfers.

16 Eleanor: We can get transfers as often as we want. Mike said that it's included in the contract with the
17 convention center and is easily amended at a later date.

18 Will: Direct bank to bank transfer, send to Bill, or PayPal? Mike: Monthly payment and the final
19 payment due 10days after the end of the event. Mike will follow up with Jenifer.

20 Will: Registration will happen soon, as abstracts are finalized, etc. By next month, we should see some
21 monies come through. Bill would need to know which account to put funds in, or if we need to open
22 another account. May be nice to have a separate account for the conference. He has already paid some
23 bills for the conference.

24 Mike, there is a monthly bill coming in from Sue Kramer. Another bill for \$1000 needs to be paid for
25 holding rooms on campus. As he and Will discussed in the past, we should open another account and
26 close the old checking account. Will would like to take care of both issues with one trip to the bank.
27 Will will open the account with transferring the funds and then will transfer back immediately.

28

29 Eleanor: When will Galaxy money come? Won't this money be necessary to pay for our conference?

30 Will: We do not know when the Galaxy money is coming. We don't need the money immediately to
31 operate this year. That money was to be put in escrow over the next 4 years for operating expenses.

32 Will said that the money generated by early registrations should cover the expenses, so we won't have
33 to borrow from the general fund.

34

35 ITEM 3 -- Conference update Eleanor Burkett

36

37 Yea - Peter Stortz (UAF), is on board! (as our local rep for the conference along with Sarah and Ron)
38 The pre-conference tour will remain the same.

39 The tour that Bob had been working on for post-conference tour will not be available, due to distance,
40 facilities and Bob's leadership, but will do something that will end July 2. Peter has suggested an
41 alternative and will work with Eleanor and Ron to work on.

42 Mike needs to provide monthly updates to the Extension Director regarding Peter and our group will be
43 doing in regards to the Conference.

44

45 Abstract committee has made selections for abstracts. Mike and Eleanor will separate out next week
46 (final selections and categorize into sessions, workshops, posters, roundtables).

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1 Mike asks that the final selection and placement be reviewed, so as to avoid conflicts in speakers or
2 other obvious errors. Folks who have agreed to present, it's still a tentative document and requests to
3 keep confidential as those who review the document"

4
5 Sandy and Sue suggest the following language to clear up roundtable/workshops:
6 "for the next conference to hopefully clear up confusion and focus the abstracts more appropriately:
7

8 Current: Roundtable discussions - Interactive 60-minute sessions.
9 [New language: Discussion Roundtables - Lively 60-minute discussion sessions about an issue of broad
10 interest to ANREP members]
11

12 Current: Workshops - 2-hour sessions (including discussion/questions); should incorporate activities
13 that engage participants.
14 [New language: Hands-on Workshops - 2-hour sessions in which participants learn and practice new
15 skills]"
16

17 CONFERENCE REGISTRATION

18 CATEGORIES:

- 19 1. Member \$330.00 before 1/11/10, \$400.00 after (November was deemed to be too early for
20 registration. People need more time)
- 21 2. Non member \$375.00 before 1/11/10, \$400.00 after
- 22 3. Vendor/exhibitor \$375.00 before 1/11/10, \$400.00 after
- 23 4. Student \$225.00 ?
 - 24 • Each price point may receive a refund minus \$25.00 if canceled before 5/1/10
 - 25 • Bob Wheeler Memorial Race a separate line item for each category - \$15.00? additional will be
26 added to the total b/4 checkout if selected. We can make this a whole separate CATEGOREY – on its
27 own, if we want.

28
29 Sandy: Is there a spousal rate? Eleanor: No. There will be opportunity for meal tickets and those will
30 be sold at the registration table. Otherwise, they will have to pay the non-member registration.

31 Mike: If a spouse wants to attend the sessions, they would have to register. If they wanted to go to the
32 Springs, they should be able to register for that separately.

33 Eleanor is waiting on the final rates for Chena, etc. before putting the registration information up.

34 Mike: Clarification. The last conference, Fairbanks and also at Madison- registration online, etc. each
35 event could be chosen independently.

36 Eleanor: This system doesn't work that way. We can do that, but we need to work through this system.
37 This system is very confusing.

38 Mike brings up that Utah State could step in and handle the registration if this system is not working
39 out. Eleanor is getting email inquiries already. Mike said that Utah State is still under contract with us,
40 and that this would be an "add on" to their contract. There seems to be some ambiguity regarding the
41 committees report to the board.

42
43 Mike: Meal ticket issue- has not been settled yet with folks on site, as of yet.

44
45 Eleanor: if we only have a 40 seat limit for some of the events, is it equitable to allow family and/or
46 spouses take seats in an event meant for members?
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- 1 Will: NACAA allows for spouse tours and kids tours, so as to cater to those folks, allowing for member
2 registrants to attend their tours. Suggestion, to allow for the number of seats for member registrants to
3 attend first, before allowing non-member family members.
4
- 5 Eleanor: Additional activities offered online? Would that be acceptable?
6 Will: If there was pre-registration and leadership via us that would be fine. Asking folks to book on their
7 own may not work.
8 Eleanor: The visitor's center, campus folks, and others can help us set up those kinds of tours or
9 activities. Those kinds of activities need to be posted along with registration info. This may be a job for
10 Jenifer?
- 11 Mike: There is desire by the board to offer additional events and activities for spouses and kids. Jenifer
12 can give us great ideas, but one of us needs to implement this. Unless someone can be found to help
13 out, there may be no way to help us get it done. Right now, we don't have Extension contact up in
14 Fairbanks. We have Peter and Sarah (who was Bob's secretary). We have Sue Kramer at 15/hour.
15 Will: With the people we have involved, can they do this, or do we need to contract with an eco-
16 tourism type provider to help put together a package tour?
- 17 Mike: Also have timeline issue. We need someone from "us" to coordinate, need to offer this to folks
18 online... there are also a lot of unknowns regarding how many people will register, how many family
19 members are planning on coming, etc.
20 Ursula: Maybe send out a survey to feel folks out for what they're going to do?
- 21 Eleanor: we're close to setting all this up
22 Will: Post-abstract confirmation would be needed. As far as registration and November, that was Bob's
23 suggestion, as January might be too late for flight reservations. Without an adequate number of
24 extension folks on the ground, it may prove to be helpful to solicit a non-profit eco-tourism group or
25 what have you, who would be able to coordinate and put some activities together. Madison conference
26 had more involvement from the board in putting everything together.
27 Mike: The agenda is posted on the wiki page. The plenary session will be worked on by Peter, who will
28 be speaking, etc. As far as the spousal issue, maybe put together a committee that would address guest
29 tours/activities. Suggests getting stuff online and registration info together, then perhaps do a survey
30 later.
31 Sandy suggests no spouse registration, but onsite individual tickets be made available to guests for
32 poster sessions.
- 33 Eleanor: <http://www.anrep.org/conferences/2010/visitor-information>. Suggests we visit the site,
34 review then that committee could proceed in looking at putting something together, using Jenifer as a
35 guide to what kinds of additional opportunities are available. We need a direction to go.
36 Sandy suggests that we be up front regarding spousal rate/guest rate, so that it's clear. Non-
37 member/guest rate?
- 38 Mike: Chena is limited to 54, as that's capacity for 1 bus.
39 Question: (Will, Sandy, Ursula) Why is a reception location limited to such a few number of people?
40 Sandy suggests that maybe this be a site to visit, not a location for reception.
41 Eleanor: Found out last week, that there would be a limit to 54
42 Will: agrees that we maybe move Chena to a tour
43 Eleanor: Chena is Sunday, when the Conference starts Monday. We can only get one bus, and that's
44 limited to 54 people. There's also an ice museum...those are limited
45 Sandy: Suggests running a trip to Chena every day that we're there? Eleanor: we'll maybe have
46 members going off to the hot springs instead of attending the conference.
47 Sandy: The location isn't nearly as important as the fact that we could all be together.

1 Mike: Yes, there are lots of places on campus/local to have a reception. Chena is a whole day kind of
2 experience, so that would be a standalone event. There is the memorial run/walk for Bob, which will
3 raise money for Bob's charities, and we could do a reception after that. With regard to a larger
4 reception for Sunday night, the cost was going to be \$60-65. What are people's willingness to pay to go
5 to a reception? These are facilities on campus, so we're limited to what they offer. That's an outdoor
6 tent, with no entertainment. Mike will give this over to Sue Kramer.

7 Eleanor: Chena for July 1st? As an option for those who don't do the tour.

8 Will: Saturday June 26th? A lot of members will not be attending those meetings. Some also on
9 Sunday. Also, during the study tours? but would get back late. Then again on Thursday? That would
10 accommodate approximately 200 people.

11

12

13 With regard to the change of registration early bird date,
14 Sandy moves to change the registration date to 1/11/10 from the original 11/01/09. Died for no second.

15

16 Motion: Let the committee make the final decision on registration dates. Five in favor. One opposed.
17 Motion passes. (Opposition based on Bob Wheeler's recommendation to make reservations and travel
18 arrangements as far in advance)

19

20 Eleanor: Meet again, with as many Board members as possible, to follow up with some of these details.
21 Maybe at the end of this week.

22

23 Mike: urgency to fix some of the details on all of these issues. This Conference database has been
24 difficult. Decision needs to be made whether or not to continue or move onto another platform.

25

26 Thursday, 12 Noon Central time

27 1pm Eastern

28 11am Mtn

29 10am Pacific

30

31 Bill will set up the call and send out call-in info- 3 hour block

32

33 Mike: Darcy needs help on exhibitors?

34 Darcy: Working with Andy already. Sandy will also help in this effort.

35

36 Viviane- email sent- suggestion that we include maybe the other organizations (4-H, etc) to ask for their
37 help.

38 Mike: Good point, but there no agents to help, maybe one 4-H agent in Fairbanks.

39

40

41

42 OPTIONAL TOURS AND PRE/POST CONFERENCE TOURS- need additional information/costs before
43 registration can go live. Just want to make sure - which tour is canceled Southern or Northern?

44

45 We need to advertise that the registration is ready to go when it is finally live and that people need to
46 make their travel arrangements. Who will send that out to the membership?

47

48 CHENA HOT SPRINGS – is the final price \$85.00?

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2 ITEM 4 -- Update from CSREES -- Eric Norland

3
4 ITEM 5 -- Viviane Simon Brown NSSLE update

5
6 Background: Sustainable Living
7 National Network of Sustainable Living Education
8 Walk Our Talk
9 Low Carbon Neighbor
10 On-line Living Sustainably course
11 Climate Change guide
12 Continuing project: Green Camps
13 Continuing project: Searchable Database

14
15 Full report available on the ANREP wiki (copied by Ursula from the wiki and inserted below)

16
17 September 15, 2009
18 To ANREP Board
19 From Viviane Simon-Brown
20 RE: Update on ANREP's first Initiative: National Network for Sustainable Living Education (NNSLE)

21
22 **Background: Sustainable Living**

23 Sustainable living is defined as taking a thoughtful approach to leading a fulfilling, productive and
24 environmentally responsible life that is economically, culturally and environmentally responsible. To
25 accomplish this requires an ongoing learning process based on our individual definitions of quality of
26 life.

27
28 Sustainable living, while directed at individuals and families, directly impacts workplaces and
29 communities. It enables more equitable social structures, an economy based on renewable resources
30 and renewable natural systems. Long-term stability, rather than short-term gain, is the key goal in
31 sustainable development, and can only be achieved when the triad of social, environmental, and
32 economic values is in balance.

33
34 Since 1998, Extension sustainable living programming has reduced environmental degradation and
35 improved quality of life by fostering new consumption patterns and promoting more sustainable
36 lifestyles. In Oregon, over 7500 individuals have participated in workshops, and over one million
37 browsers have visited OSU's Sustainable Living website. Evaluation results include an average of \$250 in
38 energy savings; improved decision-making by using the sustainability triangle; and reduced stress from
39 fewer family arguments. The sustainable living curriculum is ethics-based education, meaning that, in a
40 safe intellectual environment, participants explore their personal and professional value systems,
41 examine national and international trends, consider barriers to living sustainably, and ultimately,
42 identify personal priorities and life choices.

43
44
45 **National Network of Sustainable Living Education**

46 The juxtaposition of rapid climate change with sustainable living is a powerful catalyst. With burgeoning
47 interest among Extension professionals, at the 2004 Association for Natural Resource Extension
48 Professionals (ANREP) conference in Park City, the National Network for Sustainable Living Education

1 (NNSLE) was publicly launched as ANREP's first Initiative. Founded with 12 ANREP members to exchange
2 conceptual information, develop core curricula, and cohesively integrate existing natural resource
3 programming with sustainable living education, NNSLE is now a coalition of 4 CSREES administrators and
4 70+ faculty at 28 land-grant institutions. The network is interdisciplinary, crosses Extension program
5 areas, and represents every region of the US. All of NNSLE's work is accomplished through conference
6 calls, emails, and opportunities to meet at professional conferences. Many Network members have not
7 met in person.

8
9 From 2004 through 2008, NNSLE members

- 10 • published Living Sustainably: It's your choice guide (5000 copies);
- 11 • developed and taught Living Sustainably training modules;
- 12 • had four peer-reviewed articles published in refereed professional journals;
- 13 • crafted A Vision for Relevance: The time is NOW white paper for national distribution among
14 Extensionists;
- 15 • created a searchable database of Extension sustainability materials, housed on the ANREP
16 website;
- 17 • outlined guidelines for a green camps certification system; and
- 18 • presented three seminars at two national conferences for 100 participants.

19
20 NNSLE, through its CSREES liaison, is an active player in the United Nations Sustainability Initiative, and
21 has interacted with the Office of the Environmental Executive and the Council for Environmental Quality
22 in the White House.

23 In 2009, NNSLE members working through the Joint Councils of Extension Professionals (JCEP) created a
24 national Sustainable Communities Initiative with active involvement by all six Extension professional
25 associations; and hosted and led two webinars on climate change education with 60+ faculty.

26
27 For 2009-2010, currently, there are six Network teams providing leadership for projects. These projects
28 are scheduled to be completed and showcased by June 2010, at the Association for Natural Resource
29 Extension Professionals conference. The projects are:

30
31 **Walk Our Talk:** What does sustainable living look like in the county Extension workplace? Components
32 of this project include: Assessment of current sustainability practices in self-selected county offices;
33 sustainable living training for self-selected Extension faculty and staff; ongoing 1 year coaching; pre-and
34 post-evaluations; creating publications. Status: first baseline survey pilot-tested and completed; key
35 topics and curriculum chapters identified; first drafts in progress.

36
37 Team leader: Diana Rashash, NC, natural resources, environmental education

38 Team members:

- 39 Barbara Ann Buffaloe, MO, housing & environmental design
- 40 Viviane Simon-Brown, OR, sustainable living
- 41 Cathy Elliott, ME, sustainable living
- 42 Deborah Cavanaugh-Grant, IL, small farms & sustainable ag
- 43 Nate Meyer, MN, environmental science
- 44 Stacy Thomas, IL, grad student
- 45 Brooklynn Anderson Wynveen, SC, environmental planning and design
- 46 Peg Grace, VT, sustainable ag
- 47 Ed Jones, NC, natural resources & community resource development
- 48 Sharon Anderson, NY, environmental issues

1 Mike Reichenbach, MN, forestry
2 Tom Worthley, CT, natural resources and community development
3
4

5 **Low Carbon Neighbor:** A multi-week workshop designed to support small, cohesive neighborhood or
6 workplace groups wanting to explore life choices. The information goes beyond the usual urging to turn
7 down thermostats and install CFL lightbulbs. Modeled on the Global Action Plan Eco-teams format, this
8 program incorporates real world behavior change strategies relevant and applicable to local
9 communities, both urban and rural. Status: the team has identified target audiences, scope, formats,
10 partners, expected behavioral changes; beginning first draft writing.
11

12 Team leader: Patt Opdyke, OR, citizen involvement

13 Team members

14 Mary Crooks, IA, retired family and community development
15 Nate Meyer, MN, environmental science
16 Linda Tannehill, AK, family and consumer science
17 Martha Monroe, FL, forest resources and conservation
18 Tom Worthley, CT, natural resources and community development
19 Janice Smiley, OR, nutrition education
20 Theresa Brand, OR, non-Extension, climate change
21 Viviane Simon-Brown, OR, sustainable living
22
23

24 **On-line Living Sustainably course:** Using the Living Sustainably guide as the centerpiece, this project
25 modifies and expands it into a Web-based curriculum. It is being developed with the flexibility to be
26 either a distance education class, or a self-paced course. The expertise of the team members has
27 determined the scope of the new modules – nature-deficit disorder, green purchasing, energy
28 conservation. Status: University of Maine Extension has agreed to use our project to pilot-test new
29 technology. We have identified each lesson topic, assigned writers for each, and have first drafts for 8 of
30 the lessons.
31

32 Team leader: Cathy Elliott, ME, sustainable living

33 Team members

34 Michael Dietz, UT, sustainable living
35 Nate Meyer, MN, environmental science
36 Tom Worthley, CT, natural resources and community development
37 Mark Apel, AZ, community development
38 Almeshia Brown, WV, ag and natural resources
39 Darien Simon, WI, community, natural resource and economic development
40 Luis Tupas, DC, national program leader for climate change
41 Viviane Simon-Brown, OR, sustainable living
42 Brooklynn Anderson Wynveen, SC, environmental planning and design
43
44

45 **Climate Change guide:** Using a similar format and ‘look’ as the Living Sustainably guide, this guide
46 explores the causes of climate change, and the necessary actions to take to slow down the rate of
47 change. Status: After initial content exploration, the team did a one month ‘blitz’ to create their first
48 draft materials.

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Team leader: Jay Moynihan, WI, community development

Team members

- Mark Apel, AZ, community development
- Luis Tupas, DC, national program leader for climate change
- Will Sheftall, FL, natural resource management
- Darien Simon, WI, community, natural resource and economic development
- Lauren McDonell, CO, City of Aspen Climate Change Coordinator
- Alison Chatrchyan, NY, environmental programs
- Michael Crimmins, AZ, climate science
- Patt Opdyke, OR, citizen involvement
- Nate Meyer, MN, environmental science
- Will Sheftall, FL, natural resource management
- Cathy Elliott, ME, sustainable living [editor]
- Viviane Simon-Brown, OR, sustainable living [editor]

Continuing project: Green Camps: This project s getting a big boost this from a group of 4-H faculty working on a national Sustainability and Global Climate Change curriculum for youth. They are aware of and excited about the preliminary NNSLE framework, and would like to incorporate green camps guidelines into their project. The projects seeks to answer: What does a green camp look like? How does it operate? What guidelines are in place? How are levels of ‘greenness’ distinguished? Status: A prototype is being piloted at two 4-H camps in ME. The team met several times by phone in Dec 08-Jan 09 to write, edit and submit a seminar proposal for presentation to NAE4-HA at their national meeting in NY. The proposal to give a seminar was not accepted, but the team was offered the opportunity to present a poster.

Team leaders: Will Sheftall, FL, natural resource management; and Les Hyde, ME, 4-H and environmental education.

Team members

- Becky Meyer, MN, 4-H
- Jim Ronald, MO, 4-H
- Sharon Anderson, NY, 4-H and natural resources

Continuing project: Searchable Database: A basic searchable database of sustainability education materials is on the ANREP website, easily accessible from ANREP’s front page. Status: This year, the team will considerably augment the current offerings by looking for ‘the best of the best’ Extension programming. Also, the on-line evaluation piece is being developed and tested.

Team leader: Bruce Mertz, DC, sustainable development

Team members

- Matt Howell, ANREP
- Almeshia Brown, WV, ag and natural resources

vsb
9-2009

ITEM 6 -- Travel Plans to Alaska -- Sanford Smith

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Sandy: Originally, there was an idea about chartering a plane? Was a thought early on, but hasn't come through.

Motion to adjourn: Eleanor 2:56 pm Mtn
2nd- Will