

ANREP Administrative Council Meeting, January 24, 2001

To: ANREP Executive Council Members

Re: Meeting Minutes

In attendance:

Chuck Gay, Utah State, President

Bill Hubbard, Georgia, Past President

Mike Kroenke, Wisconsin, President Elect

Janean Creighton, Washington State, Secretary

Deborah Hill, Kentucky, Treasurer

Ben Jackson, Georgia, South Regional Chair

Viviane Simon-Brown, Oregon State, West Regional Chair

Mindy Habecker, Wisconsin, Dane County, North-Central Regional Chair

Jonathan Kays, Maryland, Northeast Regional Chair

First meeting of the ANREP Executive Council for 2001 convened at 8:05 AM via telephone conference call.

ITEM 1 — Upcoming JCEP Regional Leadership Workshops 2001

Chuck Gay discussed the positive relationship that is developing between ANREP and JCEP. He predicts the collaboration will be beneficial to both organizations, and will assist ANREP in moving forward. Consequently, he suggested that participation of ANREP representatives at the upcoming JCEP Regional Leadership Workshops is of the utmost importance. Council members attending for each region, so far, are:

Central/North Central (Des Moines, Iowa): Mike Kroenke

Eastern/Northeast (Penn State Univ.): Jonathan Kays

Western (Portland, Oregon): Chuck Gay, Janean Creighton

Southern (University of Georgia): Bill Hubbard, Ben Jackson

It is hoped that more ANREP members can be solicited to attend.

ANREP will need representation at the association meetings that are scheduled for the same times during each regional event. These meetings are scheduled for the afternoon of the second day from 1:30 – 5:00 PM, and the morning of the third day from 9:15 AM to Noon.

1. A PowerPoint presentation detailing ANREP program-based concepts will be available for each Regional rep, or a substitute if the rep is unable to attend, for presentation at the first association meeting. An NREM representative will facilitate the first block of “association business meetings”.
2. The agenda for the second association meeting has yet to be decided. Regional ANREP representatives will most likely play a facilitative role during discussions of ANREP expectations concerning inclusion in JCEP, and possible discussion topics for the strategic planning session in December 2001 as well as membership recruitment/retention issues and needs surveys.

ITEM 2 — Public Issues Leadership Development Conference (PILD), Crystal City, Arlington, Virginia on April 29-May 2, 2001.

Bill Hubbard spoke about this upcoming conference. He has been the JCEP liaison to PILD and acting-rep for ANREP. He suggests, if possible, this conference would be a good one to attend. The conference objectives include, "broadening understanding of public policy issues that impact Extension and Extension clientele, enhance public policy education skills, and learn how the changing political environment affects support for Extension." JCEP, ANREP, NEAFCS, NACAA, NAE-4H, and Epsilon Sigma Phi are sponsoring the conference.

There may be money available through ANREP to help pay for folks to attend. Dates are April 29 through May 2, 2001 in Washington DC.

ITEM 3 — Galaxy II Conference, September 2003.

Discussion regarding the role of ANREP in the upcoming Galaxy II Conference was put on the table. A clarification of the conference objectives and sponsors was requested. It was explained that the Galaxy conference is a JCEP sponsored event that attempts to bring together many different extension disciplines. Jonathan Kays expressed some caution regarding the lack of cooperation between all extension groups. Participation on the part of some disciplines has been absent in the past.

On the positive side, there is opportunity for ANREP to bring much to the table. It was suggested that the main challenge for ANREP would be to find those natural resource issues that cut across different extension disciplines. This will help ANREP to "find it's niche" within this larger grouping. Mike suggested that the Galaxy conference would be a good way to offset the absence of an ANREP national meeting for that year. It could be used to gauge membership interest in having annual ANREP meetings, as opposed to every two years.

ANREP was asked to participate financially in the development of the upcoming conference. Chuck stated that after Galaxy I, the revenues were divided equally among the participating organizations. This resulted in a substantial amount of returns for those groups involved (as high as \$30,000.) It was proposed that ANREP provide \$1000 in 2001 towards start-up funds to the Galaxy conference-organizing committee, with another \$1000 obligated in 2001, and \$2,000 in 2003. The motion to approve this payment schedule was put before the council and was carried by unanimous vote.

Chuck was contacted by the chair of the organizing committee, and was asked to attend the committee meeting in March. He will report back with more information. He requested that in the meantime the committee think about some ideas for ANREP involvement.

ITEM 4 — ANREP Management

Bill Hubbard has proposed to take over the general care and feeding of the ANREP web site. A motion was put on the floor to create an executive director position, which Bill would fill until a long term, financially feasible option was found. It was proposed that ANREP compensate \$150.00 per month to the position to handle day-to-day expenses and activities. The motion was carried by unanimous vote. Bill will outline his proposal in detail in the near future; but some basic issues are:

- Restructuring of the web page organization
- Access to newsletters and other information sources
- Consistent maintenance of the membership database, listserv and various email and hardcopy mailing lists (currently at 182 paid members) and list serves

- Handling dues, elections, and other mass mailing needs.
- Provide historical and archival assistance
- Assist various committees with logistical assignments
- And other duties of an Executive Director as they relate to Association management

ITEM 5 — Membership: Recruitment and Retention

All agreed that increasing ANREP membership should be a primary focus during the upcoming Regional Leadership Meetings.

Chuck reported on the new **brochure development** from the membership committee. Mike Kuhns, Chris Schnepf, and Donald Hanley (membership committee) have completed work on the new ANREP brochure. There apparently was some difficulty acquiring pictures for the brochure that reflect the diversity of ANREP membership and interests. Unfortunately, requests made to the membership for such photos went unanswered.

Mike Kuhns will supply the executive council with a pdf file of the brochure that can be printed in-house and made available at the February meetings.

Mike Kroenke spoke to the upcoming ANREP **membership survey**, which is currently in development. He defined the main objectives of the survey: 1. Identify the needs of ANREP as a national organization, and 2. Better understand the uniqueness of the organization in terms of its integration, and how members might be better served.

It was suggested that the survey could be used as a precursor to the strategic planning meeting. A number of members expressed willingness to serve on a survey committee, which would ultimately be put on-line for ANREP members to fill out.

It was suggested that JCEP members be included in the survey as a subset group.

There was speculation that the Regional meetings may provide a good opportunity for discussion regarding concerns and questions that could be addressed in the survey.

Vivian relayed a concern based on responses she received after asking ANREP folks what kinds of things did they want to work on together, etc. She found the responses to have little common ground. She remarked that with more members involved in the survey, these differences might be less evident.

Concern was also voiced regarding the difficulty of a consistent connection between the membership committee and ANREP membership nationwide. It was suggested that each regional rep identify a member in their state who could serve as a state champion, helping to bridge the gap between these entities. It was also suggested that NREM contacts might be the appropriate choice to work with ANREP membership in each state.

ITEM 6 — Strategic Planning Committee

It was agreed that the strategic planning meeting will be held during December 1 – 5, 2001 (tentative dates) in Naples, Florida. The Executive Council will combine the strategic planning meeting with its official work on the planning meeting for the ANREP National Meeting set for May 2002.

The meeting was adjourned at 9:20-ish.

Next meeting scheduled for March 7th at 8:00AM PST, 11:00AM EST.

Minutes submitted 1/24/01
Janean Creighton, Secretary