

## NEWSLETTER

October 2007

**Names in the News** - Viviane  
Simon-Brown, ANREP President

Bruce Wilkins, professor emeritus from Cornell and enthusiastic supporter of ANREP, died recently. Our Board agreed to dedicate one of our conference scholarships to his memory.

**PILD** - do you know what the letters stand for? Public Issues Leadership Development. Barb Liukonnen is our experienced ANREP/PILD liaison with one year under her belt, and Mindy Habecker is the newbie, replacing Eric Eberly who rotated off. Next year, ANREP will be chairing PILD. Plan to hear lots more about this soon.

Bill Hubbard, our ANREP Executive Secretary and grand poobah, is has been on special assignment in the wilds of the Pacific Northwest. That's the only reason we can get away with saying this: He really does do a great job of keeping us on track.

**Newsletter Editor:** Ken Gioli has been the ANREP Newsletter Chair for practically forever. This year, he decided to delve into local politics instead. He's handing off this important communications position to Almeshia Brown in West Virginia. Almeshia starts her duties January 2008.

**Membership:** Chris Schnef's name is synonymous with ANREP Membership Committee Chair. We have over 600 ANREP members, thanks to his work and that of the State Champions. Chris has indicated that he's stepping down from this position, in part to prepare for the Idaho bid for the 2010 conference (you heard it here first, folks.)

**Awards Winners 2007** - Joan  
Bradshaw, Awards Chair

We thought it would be nice to recognize this year's award winners in the newsletter. You can go to our website and see who the winners are along with a picture of the winning products. The webpage is <http://anrep.org/awards/2007-award-winners/view>

**Achievement Awards**

**Innovative Program Award** Gold - Mark Hostetler - Program for Resource Efficient Communities - University of Florida; Silver - Sonya Wood Maher - Women Landowner Workshop Series - Auburn University

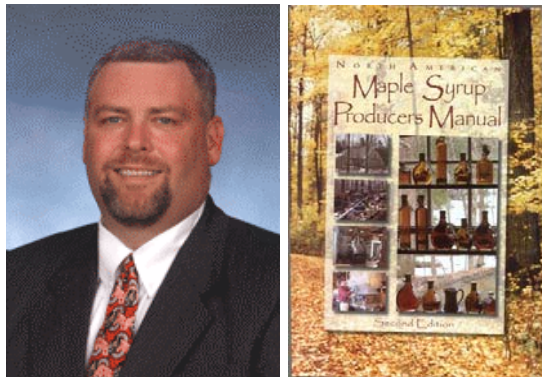
**Outstanding Team Award** Gold - Mark Hostetler - Program for Resource Efficient Community - University of Florida; Silver - Jonathan Kays - The

Woods in Your Backyard Team - University of Maryland; Bronze - Susan Donaldson - Lake Tahoe Basin Invasive Weed Group - University of Nevada

Silver - Jonathan Kays - The Woods In Your Backyard University of Maryland; Bronze - Susan Donaldson - Invasive Weed of the Lake Tahoe Basin University of Nevada

### *Educational Materials Awards*

**Award of Exceptional Merit** Gary Graham - North American Maple Syrup Producers Manual - Ohio State University  
This is the first time for this award! Our Awards Committee members felt that this work was so exceptional that a new awards designation was needed. Congratulations to Gary Graham for the extraordinary work he has done on the Maple Syrup Producers Manual and related products and program.



**Computerized Graphic Presentation/Slide Set** Gold - Tara Zimmerman - Training Environmental Stewards - Washington State University; Silver - Jim Clark and Jack Fleckenstein - Stream Bank Stabilization - Penn State University; Bronze - Andrew Londo - Identification, biology and Management Options for Southern Pine Bark Beetles - Mississippi State

**Long Publication** Gold - Yvonne C Barkley - After the Burn University of Idaho;

**Mixed Materials** Gold - Brian MacGowan - Wildlife CSI Unraveling the Mysteries of Wildlife Crop Damage - Purdue University; Silver - Tara Zimmerman - Training Environmental Stewards - Washington State University; Bronze - Nathan Watermeier: GPS Application for Natural Resource Professionals Ohio State University

**Short Publication** Gold - Sanford Smith - Renewable and Non Renewable Resources - Penn State University; Silver - Hank Stelzer: First Aid for Storm Damaged Trees - University of Missouri

**Televised Conference/Videoconference** Gold - Mark Hostetler: Living Green PBS Series: Conservation Easements University of Florida

**Video/DVD/CD** Gold - Lauren McDonnell: When Nature is at Your Doorstep University of Florida; Silver - Brian McGowan: Wildlife CSI Unraveling the Mysteries of Wildlife Crop Damage Purdue University; Bronze - Brian Miller: Hardwood Lumber of the Central Midwest Purdue University

**Web-based Course** Gold - James Clark and Bryan Swistock - Pond Home Study Program - Penn State University; Silver - Brian McGowan: Wildlife CSI Unraveling the Mysteries of Wildlife Crop Damage Purdue University

**Newsletter/Series of Articles** Gold - Hank Stelzer - Green Horizons - University of Missouri; Silver - Maggie Shao - Gardener's Grapevine Utah State University; Bronze - Chris Schnept - Idaho's Private Forest University of Idaho

**Promotional Materials** Gold - Maggie Shao - Salt Lake City Master Gardener Project - Utah State University; Silver - Susan Donaldson - Are Invasive Weeds Ruining Your Neighborhood - University of Nevada; Bronze - Nathan Watermeier - GPS Application for Natural Resource Professionals - Ohio State University

**Radio** Gold - Andrew Londo - Pine Beetle Activity In Mississippi - Mississippi State University

**Refereed Journal Article** Gold - Gary Graham - Maple Syrup Production in Ohio and the Impact of Ohio State University Extension Programming - Ohio State University; Silver - Olivia Salmon - Benefit Based Audience Segmentation: A Tool for Identifying Non industrial Private Forest Owner Education Needs - Utah State University; Bronze - Andrew Londo - Potential for Carbon Storage and Technology Transfer in the Southeastern United States - Mississippi State University

### ***2008 Conference in Madison -***

Don't forget to put our 2008 conference on your calendar. The theme of the conference is "*Leopold's Legacy:*

*Extension's Response to a Changing World -- "The land ethic at work today."* It'll be May 20-23 in Madison Wisconsin at the Monona Terrace Community and Conference Center.



*Some of Planning Committee members at Monona Terrace*



*Madison, WI with Monona Terrace in foreground*

This is a fantastic facility next to Lake Monona and best of all it is the first LEED EFs Silver Certified Convention Center in the US as certified by the US Green Building Council. If you want to take a virtual tour, go to <http://mononaterrace.com/>

Our conference chairs, David Drake, Scott Craven and Jamie Nack from the University of Wisconsin, are making all

the local arrangements and they have done an outstanding job.

The conference planning committee met last week to visit the site and finalize the meeting agenda. Suzanne Wade and Mindy Habecker, also from UW, presented all of the tour options to us for the conference. There are at least seven to choose from, including a tour of Leopold's Cabin to bicycling in Madison or seeing the many natural sites in Wisconsin.

***GALAXY 2008*** - Andy Londo and Gary Hawkins, ANREP Representatives to GALAXY Planning Committee

The Joint Council of Extension Professionals (JCEP) Board invites you to attend the Galaxy III Conference in Indianapolis, Indiana, September 15-19, 2008. The Galaxy III theme is Celebrating the Extension System: Strengths, Diversity, and Unique Qualities. The Galaxy conference is a wonderful opportunity for Extension professionals from all subject matter areas and all parts of the country to network, learn together, and continue to build programs that will serve the citizens of our communities now and well into the future. Galaxy III website is <http://sharepoint.agriculture.purdue.edu/ces/galaxy/default.aspx>.

We still need ANREP members to volunteer to assist with the meeting. If you are interested in volunteering, please contact Andy Londo at [ajlondo@cfr.msstate.edu](mailto:ajlondo@cfr.msstate.edu) with a listing of

activities you would be willing to assist with. Meeting committees which need help include special events, educational programs, evaluations, facilities, among others.

***Vegetable Soup or What's That Nasul - goop?*** - Sue Donaldson, ANREP President-Elect

If you're like me, you find the broad array of acronyms used in the Cooperative Extension world to be puzzling at best. Below you'll find some of the more common abbreviations, what they stand for, and Web sites for more information.

#### **Acronyms**

CSREES: Cooperative State Research, Education and Extension Service is our parent agency within the U.S. Department of Agriculture. CSREES's mission is to advance knowledge for agriculture, the environment, human health and well-being, and communities by supporting research, education, and extension programs in the Land-Grant University System and other partner organizations. CSREES doesn't perform actual research, education, and extension but rather helps fund it at the state and local level and provides program leadership in these areas.

<http://www.csrees.usda.gov/>

ECOP: Extension Committee on Organization and Policy is an elected committee which represents the 57 state and territorial cooperative extension systems in policy decisions, and provides nationwide program and organizational

leadership. Structurally, ECOP works through NASULGC, in concert with CSREES, to initiate strategic planning and identify nationwide issues that lead to program and budget priorities. It represents the states and territories in legislative matters before Congress and develops and maintains linkages and supportive relationships with other national organizations and associations.  
[http://www.nasulgc.org/cferr/board\\_on\\_agric/ext\\_comm\\_org.htm](http://www.nasulgc.org/cferr/board_on_agric/ext_comm_org.htm)

JCEP: Joint Council of Extension Professionals (JCEP) is a partnership of professional Extension organizations that focuses on strengthening the efforts of the member organizations and does what each cannot do individually. JCEP was organized in December 1989. JCEP is composed of the president, past-president and president-elect of the member organizations and a representative of the Extension Committee on Organization and Policy (ECOP) and the Cooperative State Research, Education and Extension Service--U.S. Department of Agriculture (CSREES).  
<http://jcep.org/>

NASULGC: National Association of State Universities and Land Grant Colleges is a voluntary, non-profit association of public research universities, land-grant institutions, and many state university systems. NASULGC provides a forum for the discussion and development of policies affecting higher education and the public interest.  
<http://www.nasulgc.org/>

PILD: Public Issues Leadership Development provides annual professional development opportunities to interact with federal decision makers and local volunteers. Learn what makes Washington tick, and how to use this new understanding of the big picture to improve your programming. Watch for conferences each spring.  
<http://jcep.org/pild.htm>

RREA: Renewable Resources Extension Act provides for expanded and comprehensive extension education programs for forest and rangeland renewable resources management and sustainability targeting forestland, rangeland, forest products utilization, fish and wildlife, recreation, environment, and public policy.  
<http://rreaprograms.info/>

### Extension Professional Organizations

ANREP: Association of Natural Resource Extension Professionals is a national association for Cooperative Extension Service (CES) professionals working in environmental education, fisheries, forestry, wood sciences, range, recreation, waste management, water, wildlife, and related disciplines.

ESP: Epsilon Sigma Phi is dedicated to fostering standards of excellence in the Extension System and developing the Extension profession and professional.  
<http://espnational.org/>

NACAA: National Association of County Agricultural Agents is open to Extension Educators/Professionals working in

agriculture, horticulture, forestry and natural resources, 4-H youth development, community development, administration, and aquaculture/Sea Grant.

<http://www.nacaa.com/>

NACDEP: National Association of Community Development Extension Professionals is an organization dedicated to improving the visibility, coordination, professional status and resource base of community and economic development Extension programs and professionals.

<http://nacdep.net/>

NAE4-HA: National Association of Extension 4-H Agents is the professional's organization for those dedicated to promoting, strengthening, enhancing and advocating for the 4-H youth development profession.

<http://www.nae4ha.org/>

NAEFCS: National Extension Association of Family and Consumer Sciences educates and recognizes Extension professionals who impact the quality of life for individuals, families and communities.

<http://www.neafcs.org/default.asp>

### ANREP Standing Committees

Want to be more involved in ANREP? Below are our standing committees and we would be glad to have you join anyone of them.

- Awards and Recognition Committee - Chair, Joan Bradshaw, The University of Florida
- Communications/Newsletter Committee - Chair, Almeshia Brown, West Virginia State University (starting in 2008)
- Emerging Issues Committee - Chair, Mark Hostetler
- Finance and Audit Committee - Chair, Charles Rice, The University of Georgia
- Membership Committee - Chair, (vacant)
- Nominations Committee - Chair, Ben Jackson, The University of Georgia
- Policy and Bylaws Committee - Chair, Jonathan Kays, University of Maryland
- Professional and Leadership Development Committee - Chair, Mary Lou Addor, North Carolina State University
- Strategic Planning Committee - Co-Chairs, Viviane Simon-Brown, Oregon State University and Janean Creighton, Washington State University

As a member you have many opportunities to assume leadership roles in ANREP and at the same time interact with your Extension peers from across the country. You can review all of the current positions you may want to consider by going to

<http://anrep.org/files/positions.pdf>.

**News from the Midwest - Mike Reichenbach, North Central Regional Representative**

**Crossing State Lines**

I had the opportunity to be involved in a bi-state educational effort that provided me an opportunity to expand my reach and impact. This event is the Wisconsin Woodland Leadership Institute. John Duplissis, a University of Wisconsin Extension Educator is in his 7th year of offering this intensive training for woodland owners. The initiative to team with Wisconsin was taken on by family forestland owner and three time Woodland Advisor graduate, John O'Reilly from Minnesota. John, obtained funding for 11 Minnesota woodland owners to participate in Wisconsin's program. I was asked to provide content regarding issues specific to Minnesota and to serve as a convener for the Minnesota contingent.

The Institute is an initiative of Wisconsin Extension, in cooperation with the Wisconsin Department of natural resources and landowner organizations (Wisconsin Woodland Owners Association, Wisconsin Family Forests, and woodland owner cooperatives). It is administered by the University of Wisconsin-Stevens Point's College of Natural Resources.

Graduates are expected to provide leadership through the development of personal goals, to work in their communities to help other woodland owners understand and apply sustainable forest management practices and to

provide leadership to existing landowner organizations.

Writing about their experience, one of the graduates commented, "I have decided to become more active in local politics and in forestry organizations I belong to as a result of this experience."

**Midwest Attractions and the ANREP Conference, May 2008**

At the final weekend of the Leadership Institute I had the opportunity to preview some of the area around Madison, the site of our 2008 Conference. These include Parfrey's Glen in the Baraboo Hills. What I did not expect was that after a very easy  $\frac{1}{4}$  mile walk to find myself in another world.

Parfrey's Glen, Wisconsin's first State Natural Area, is a spectacular gorge deeply incised into the sandstone conglomerate of the south flank of the Baraboo Hills. . . The moss-covered walls are moist from seepage, cool and shaded. As a result, they support a flora more typical of northern Wisconsin with yellow birch, mountain maple, and red elder and several rare plant species, including the federally threatened northern monkshood (*Aconitum noveboracense*) and state-threatened round stemmed false foxglove (*Agalinus gattingeri*). Other rare species are cliff goldenrod (*Solidago sciaphila*), and two state-threatened birds, the cerulean warbler (*Dendroica cerulea*) and Acadian flycatcher (*Empidonax virescens*). Parfrey's Glen Creek, a fast, cold, hardwater stream flows through the gorge and harbors a very diverse insect fauna including a rare species of diving

beetle (*Agabus confusus*) and a rare caddisfly (*Limnephilus rossi*). Parfrey's Glen is owned by the DNR and was designated a State Natural Area in 1952. (Quoted from <http://www.dnr.state.wi.us/org/land/er/sna/sna1.htm>). This is a must see site near Madison.

I also toured the recently completed Aldo Leopold Legacy Center. This houses the offices and meeting facilities for the Aldo Leopold Foundation and Woodland School. The buildings are constructed of local materials, including wood harvested from trees that Aldo Leopold and family planted. This is a prime example of sustainable building and forestry in practice. This is also a must see site. The Aldo Leopold Foundation was featured in USA Today's travel section as a top green destination.

Finally, two of your Board members Will Sheftall and I took a bicycle tour in SE Wisconsin and Western Michigan in October just before the 2008 Conference Planning meeting. If there are other road bikers in ANREP who would like to do some biking before or after the 2008 Conference please contact me. Wisconsin has many scenic bike trails and miles of lightly traveled roads.

### ***ANREP Southern Region News - Will Sheftall, Southern Regional Representative***

Dr Maia McGuire, Past-president of Florida's ANREP chapter (FANREP) participated in the annual Georgia ANREP Conference at Dahlonega, GA on August 20-21, 2007. This was a first step toward a bi-state planning effort that will involve a half-dozen FANREP members working with Georgia ANREP members to plan the 2008 GA-ANREP conference at Sapelo Island as a multi-state event.

This multi-state ANREP professional development initiative is an outgrowth of the ANREP meeting held at the 2007 Southern Region JCEP leadership conference in Nashville, attended by ANREP members Steve Brady (GA) and Will Sheftall (FL).

For exciting chapter news from Florida, check out the current FANREP newsletter at: <http://anrep.ifas.ufl.edu/newsletter.shtml>

### ***ANREP Helps Sponsor National 4-H Forestry Invitational - Dave McGill, Northeast Regional Representative***

The National 4-H Forestry Invitational is the Super Bowl of 4-H Forestry and this year it was partially sponsored by ANREP. The Invitational has been in existence for 27 years and has grown from three states participating in the 1980 inaugural event to 17 states in 2007. For many, it is the culmination of their 4-H forestry

club activities and a reason to study hard and compete in the forestry contests in their respective states. For all, it is the pinnacle that every 4-H member strives to achieve...representing their state at a national 4-H judging event as a member of their state team.

Illinois won the event this year. Tennessee and Georgia placed second and third respectively. Chris Francis of Illinois received the high individual award.

4-H members compete for overall team and individual awards in several categories. Events included a forestry written exam, tree identification, tree measurement, compass and pacing, insect and disease identification, topographic map use, the Forestry Bowl and forest evaluation.

Congratulations goes out to all the competing teams and individuals who have engaged in these challenging events.

For more information on the National 4-H Forestry Invitational, contact Dr. Robert Hansen @ 570 265-2896, [rsh7@psu.edu](mailto:rsh7@psu.edu).



"Competitors at the 2007 4-H Forestry Invitational"

### **News from the West - Sonya Sistare, Wildfire Project Coordinator, University of Nevada Coop Extension**

With the increase in wildfire this year has come a great increase in interest in University of Nevada Cooperative Extension's Living With Fire program. In particular, our popular Guide for the Homeowner, which provides wildfire threat reduction recommendations for Nevada homeowners. This publication can be downloaded from our website and customized for your community. Recently, versions were created by the New Mexico State Forestry for their state; the Johnson County Fire Control District for Buffalo, Wyoming; the Baker County Interagency Fire Prevention Team for Baker City, Oregon; and the Mendocino County Fire Safe Council for their chapters in Mendocino County. Since we have offered this opportunity in 2005, 77 requests have been granted to 12 western states plus Alaska. For more information, visit our website at [www.livingwithfire.info](http://www.livingwithfire.info) and go to Publications, or contact Ed Smith, Natural Resources Specialist at 775-782-9960 or [smithe@unce.unr.edu](mailto:smithe@unce.unr.edu).

### **ANREP Awards 2008 - Joan Bradshaw, Awards Chair**

#### **PURPOSE**

The ANREP Awards Program will foster high standards among its members and help expand the use of high quality, innovative materials and programs by honoring the outstanding members and partners as well as the educational

materials and programs they have developed.

## DEADLINE

Notification of awards nominations and submission dates will be coming out in January 2008. All nominations and supporting materials must be received toward the end of March 2008. Send nominations and educational materials via mail to Joan Bradshaw, ANREP Awards Chair, University of Florida IFAS Extension, 3650 W Sovereign Path, Ste 1, Lecanto FL 34461-8070, Phone (352) 527-5714, Fax: (352) 527-5748, Cell: (352) 258-4873, email: [jpbradsh@ufl.edu](mailto:jpbradsh@ufl.edu).

## AWARD CATEGORIES

### Achievement Awards

Early Career Leadership Award  
Career Leadership Award  
Individual Program Leadership Award  
Innovative Program Award Outstanding  
Team Award International Service Award  
Outstanding Team Award  
Partner Award

### Educational Materials Awards

Computerized Graphic Present/Slide Set  
Computer Software/Application  
Long Publication  
Mixed Materials  
Newsletter/Series of Articles  
Promotional Materials  
Radio  
Refereed Journal Article  
Short Publication  
Televised Conference/Videoconference  
Video/DVD/CD

## **NNSLE** - Viviane Simon-Brown, ANREP President

At the 2006 Park City conference, we introduced the first ANREP initiative: the National Network for Sustainable Living Education (pronounced 'nessel'). With 45 colleagues from land grants throughout the US, we're working on 3 projects. Here's an update on our progress. You'll hear a lot more at the 2008 conference.

The first is a searchable database of the 'best of Extension' sustainable practices. Bruce Mertz from CSREES is heading up that project. The Database group includes Cathy Elliott, Maine; Diana Rashash, North Carolina; Nate Meyer, Minnesota; Cara Muscio, New Jersey; Nancy Peterson, Florida; and Thomas Worthley, Connecticut. Matt Howell, our ANREP web guru, is handling the technical aspects. Right now, the group is testing out a prototype.

The second is an exciting green camps project, spearheaded by north and south East coasters. Eleanor Foerste, Florida; Les Hyde, Maine; Jim Dunham, Maine; with able leadership from Will Sheftall, Florida, have drafted guidelines and benchmarks for modeling sustainable practices. Les even 'sacrificed' a sabbatical to sail a sloop from Maine to Florida, visiting 4-H camps all along the way, learning about what works.

The third is a sustainable living guide. This committee includes Cathy Elliott from Maine, Gretchen Ferenz from New York; Michelle Adamski, Martha Monroe,

Judy Yates, Nancy Peterson, all from Florida; Lauren McDonell, multi-jobbing in both Florida and Colorado; Nate Myers, Minnesota; Cara Muscio from New Jersey; Thomas Worthley, Connecticut; Ursula Rosauer, New Mexico; Duane Friend, Illinois and Viviane Simon-Brown from Oregon. The guide is being pilot-tested; first reviews have been very positive.

For all three committees, Almeshia Brown (West Virginia) ensures our teleconference calls are set up. And of course, thanks to Greg Crosby (CSREES) our national Sustainable Development Program Leader, for his encouragement and insights.

***Membership: The #s*** - Bill Hubbard, Executive Secretary

ANREP continues to grow. We have 588 members now and 600 could not be too far away. Seven states have organized State Chapters and we hop a few more take the plunge soon. There has been some talk at out some states combining for a Regional Chapter. That is a good thing and we would like to see.